

Furnaces-Heating-(Cont'd)

JOHNSON OIL BURNING FURNACES-
JOHNSON S T CO
585 Putnam Av MA rket 1-2757

JOSE KEEPS YOU WARM
44 Monterey St JUNpr 7-9028

KRIEG C H SHEET METAL FURNACES
Heating & Ventilating
Skylights - Chimney Tops - Gutters
General Sheet Metal Work
Call Delaware 3-8000
164 Otsego Av DElaware 3-8000

LENNOX AIRE-FLO HEATING SYSTEMS
More families buy LENNOX than any other make! There is a LENNOX AIRE-FLO Heating System to fit your needs - large or small - for gas, oil or coal. LENNOX dealers are trained experts - always at your service for prompt installation, cleaning and repairing.

LENNOX
WHOLESALE ONLY

HEIECK & MORAN
1111 Connecticut AT water 2-8535
TAY-HOLBROOK INC 165-8th Market 1-6800

"WHERE TO BUY IT"
DISTRIBUTOR
SLAKE BROTHERS INC
291-66th Av Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 10999

MARS GAS FURNACE AGENCY
2948-20th ATwtr 2-1352

MARS GAS FURNACES-
GOSS WILLIAM P CO
4640 Geary Blvd BA yview 1-8282

MARSHALL'S SHEET METAL WORKS
Jobbing
4443 Mission DE laware 3-6547
MODERN FURNACE & SHEET METAL CO
4435 Geary Blvd SKyln 1-2874

MUELLER CLIMATROL HOME HEATING
Complete line of furnaces, boilers, winter and year 'round air-conditioners for gas, oil, or coal. Attractive, efficient, fuel-thrift. Backed by Mueller's nearly 100 years of experience.

Mueller Climatrol

"WHERE TO CALL"
MANUFACTURER'S AGENT
Stewart John L Co
524 Fairbanks Av Oakland GLncrt 2-2120

NEW MISSION HEATING & VENTILATING CO
3401 Mission MI ssn 8-3933
(See Advertisement Page 305)

O'KEEFE ELECTRIC COMPANY
270-14th MA rket 1-6333

PAC GAS HEATING CO
2948-20th AT water 2-1352
Payne Furnace Div A G E Inc 499-2d YUkon 2-6148

PAYNE FURNACES
PAYNE quality reflects nearly 40 years' leadership.
Floor and Duplex Furnaces
Room Air Conditioners
Forced Air Wall Heaters
Forced Air Furnaces
Exclusive Jetglas Protection

PAYNE Gas FURNACES

"WHERE TO BUY THEM"
FACTORY BRANCH
PAYNE FURNACE DIV A G E INC
649-2d YUkon 2-6148

PIONEER APPLIANCE CO
Michigan & Alameda YUkon 2-3900

RAY OIL FURNACES-
RAY OIL BURNER CO
1301 San Jose Av DE laware 3-5800

Reznor Manufacturing Co 607 Market EXbrk 2-4398

CAN YOU TIE THIS?
To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

Furnaces-Heating-(Cont'd)

RHEEM CENTRAL HEATING EQUIPMENT
RELY ON RHEEM for fully automatic warm air heat. Rheem "Fire-Tested" furnaces filter and circulate warmth to every room.

Rheem

"WHERE TO BUY THEM"
DEALERS

Anchor Furnace & Plumbing Co
3310 Geary Bl BA yvw 1-2310
APEX SHEET METAL WORKS
1226-9th Av LOMBrd 6-2048
GOSS WILLIAM P CO
4640 Geary Blvd BA yview 1-8282

WHOLESALE ONLY
HEIECK & MORAN
1111 Connecticut AT water 2-8535
TAY-HOLBROOK INC 165-8th Market 1-6800

SCHMITT GEO P 3281 Mission ATwtr 2-3646
(See Advertisement Page 307)

SCOTT CO 243 Minna YUkon 2-0400

SEQUOIA MFG CO
1000 Brittan Av Sn Carlos LYtel 3-7874

SIERRA RECESSED HEATERS-
PALM MFG CO
95-21st Av San Mateo FResd 5-5766

SLAKE BROTHERS INC
QUALITY HEATING EQUIPMENT
Wholesale Distributors of
Biltwell - Day & Night
Holly - Janitrol - Lennox
Reznor & Utility
791-66th Av Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10999

STANDARD FURNACE & PLUMBING
DAY & NIGHT SERVICE
REPAIRING ON ANY GAS FURNACE
HEATING & VENTILATION
SPECIALIST
1248-9th Av MOntrse 4-7081
Nights & Sundays call PRspt 6-1300

Star Sheet Metal & Heating Co
42 Uls UNdrhl 3-5900
(See Advertisement Page 306)

SUGARMAN E INC
3624 Geary Blvd SKyln 1-8845

SUNBEAM GAS FURNACES-
APEX SHEET METAL WORKS
1226-9th Av LOMBrd 6-2048
GOSS WM P SHEET METAL WORKS
4640 Geary Blvd BA yview 1-8282
SCHMITT GEO P
3281 Mission AT water 2-3646

Toridair Gas Furnace Co
1900-17th MA rket 1-3868

TORIDAIRE GAS FURNACES-
FRASER & JOHNSTON CO
1900-17th MA rket 1-3868

UTILITY APPLIANCE CORP
1355 Market UN drhl 1-4908
From telephones served by the following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11113

UTILITY HEATING EQUIPMENT
Forced Air Furnaces
Horizontal Unit Furnaces
Counter-Flow Furnaces
Suspended Unit Heaters
Wall & Floor Furnaces - Evaporative Coolers
Standard Duty Blowers

UTILITY

"WHERE TO BUY THEM"
DEALERS
Excelsior Furnace Co
1414 Castro VA lencia 4-5800
Schmitt Geo P 3281 Mission ATwtr 2-3646
State Sheet Metal Works
6084 Mission Daily City PLaza 5-5706
Valley Sheet Metal
1271 Evans Av VA lencia 6-4095

Advertise here-it pays.

Furnaces-Heating-(Cont'd)

WESTERN FURNACE CO
4640 Geary Blvd BA yview 1-8282

WESTERN GAS FURNACES
A FULL LINE of modern, factory LIVE-TESTED furnaces for homes, stores, factories, including Central Forced Air, Counterflow, Gravity, Dual Wall & Floor Unit Heaters. All A. G. A. APPROVED.

Western

"WHERE TO BUY THEM"
MANUFACTURER
INTERNATIONAL SALES COMPANY
2045 Evans Av VA lencia 4-4621

DISTRIBUTOR
DALLMAN CO 685-7th UNdrhl 3-4500

DEALERS
AMERICAN HEATING & SHEET METAL CO 1320 Ocean Av JUNpr 7-3636
APEX SHEET METAL WORKS 1226-9th Av LOMBrd 6-2048
BELL'S SHEET METAL SHOP 5656 Mission JUNpr 7-2096
EXCELSIOR FURNACE CO 1414 Castro VA lencia 4-5800
STANDARD FURNACE & PLUMBING 1248-9th Av MOntrse 4-7081
Valley Sheet Metal
1271 Evans Av VA lencia 6-4095

Furnaces-Industrial
Ajax Saltbath & Melting Furnace Cos
420 Market YUkon 2-7120
Alcorn Combustion Co
625 Market DO uglas 2-2420
ATLAS HEATING & VENTILATING CO LTD
557-4th DO uglas 2-0377
Detroit Electric Furnace
420 Market EX brook 2-8296
Ferguson Equipment & Furnace Co
1183 Valencia VA lencia 6-3628
Gearhart John R Co
540 Fallon Oakland GLncrt 1-9773
Heat & Control Inc 270-7th UNdrhl 1-6833
Hones Charles A Inc 270-7th UNdrhl 1-6833
Hoskins Mfg Co 277-7th HE mlock 1-6672

HUPPERT ELECTRIC FURNACES & OVENS-
BABCOCK C B CO 384-7th @Ndrhl 1-7449

JOHNSON GAS APPLIANCES-
BABCOCK C B CO 384-7th UN drhl 1-7449

Knapp Jas H Co 228-9th MA rket 1-7589
Lindberg Engineering Co
2166 Market UNdrhl 3-3495
Loftus Engineering Corp
John H Lease Representative
3490 Mission VA lencia 6-2122
PACIFIC SCIENTIFIC CO
25 Stillman DO uglas 2-0934
Pittsburgh Lecomelt Furnace Corp
277-7th HE mlock 1-6672
Schnapp Fred W 814-45th Av BA yvw 1-5553

SURFACE COMBUSTION FURNACES-
NATURAL GAS EQUIPMENT INC
938 N Linden South S F PLaza 6-1810

THORPE J T & SON INC 941-16th UNdrhl 3-0787
Western Gold & Platinum Works
Special Laboratory Electric Furnaces
589 Bryant SU tter 1-2065
Wilcox E A Co 277-7th HE mlock 1-6672

Furnaces-Parts & Supplies
INTERNATIONAL SALES CO
2045 Evans Av VA lencia 4-4621

Furnaces-Repairing & Cleaning
A-Aarow Heating & Plumbing Co
Repairs On All Makes
Prompt Service Un All Calls
All My Work Is Guaranteed
511 Silver Av JUNpr 7-2700
If no answer call JUNpr 5-0786
AAA Ventilating Cleaning Co
905-23d VA lencia 6-6406
ABLE FURNACE-SHEET METAL & HEATING CO
Day & Night Service
2700 Bryant VA lencia 4-3648
If no answer call JUNpr 3-4918
Furnace Co 2017 Taraval OYrind 1-5811

ATLAS HEATING & VENTILATING CO. LTD.
COMPLETE VACUUM CLEANING
YEARLY SERVICE CONTRACTS
WE REPAIR ALL MAKES OF FURNACES
Free Estimates
DOuglas 2-0377
557-4th Street

UNITED FURNACE & HEATING SYSTEM CLEANING CO.
FREE ESTIMATES
ALL WORK GUARANTEED
Market 1-2761
2166 MARKET ST.

Need a number? First, check the Directory or your personal number list before calling "Information."

Furnaces-Repairing & Cleaning-(Cont'd)

ALLIED FURNACE CLEANING CO
POWER SUCTION CLEANING
ALL MAKES OR TYPE
Specializing in Residential
Guaranteed Repair Work
On Furnace or Thermostat
Prompt City-wide Service
2166 Market HE mlock 1-0455
Res LOMBrd 4-7192

AMERICAN HEATING & SHEET METAL CO
SERVICE EXPERTS
INSTALLED - CLEANED - REPAIRED
1320 Ocean Av JUNpr 7-3636

APEX SHEET METAL WORKS
CITY-WIDE SERVICE
All Makes of Furnaces
CLEANING - REPAIRING
INSTALLATION - SERVICE
1226-9th Av LOMBrd 6-2048
If no answer call SEabright 1-1067

ATLAS HEATING & VENTILATING CO LTD
557-4th DO uglas 2-0377
(See Advertisement This Page)
BEAUMONT FURNACE & SHEET METAL CORP 1433 Van Dyke Av MI ssn 7-8350

BILL'S FURNACE SERVICE
All Types of Gas Controls Repaired
Cleaning - Filters - Parts & Supplies
City-Wide Service
1594 Treat Av MI ssn 7-6325
(Continued Next Page)

The Yellow Pages save you time.

ATLAS HEATING & VENTILATING CO. LTD.
COMPLETE VACUUM CLEANING
YEARLY SERVICE CONTRACTS
WE REPAIR ALL MAKES OF FURNACES
Free Estimates
DOuglas 2-0377
557-4th Street

UNITED FURNACE & HEATING SYSTEM CLEANING CO.
FREE ESTIMATES
ALL WORK GUARANTEED
Market 1-2761
2166 MARKET ST.

Furnaces-Repairing & Cleaning-(Cont'd)

BLOW JOE BLOW FURNACE & CHIMNEY MAN
"No Moss - No Fuss - No Dust"
POWER SUCTION VACUUM CLEANING
Sticky & Faulty
Chimneys - Fireplaces - Trash Burners
Hot Water Heaters & Flues Cleaned & Repaired
24-HR. SERVICE
699-28th VA lencia 4-2464

BOB'S FURNACE SERVICE
WE DO NOT SELL FURNACES
We Repair - Rebuild & Clean
All Types & Sizes of Furnaces
"24-HOUR SERVICE"
FREE ESTIMATES
ALL WORK GUARANTEED
2768-22d MI ssn 7-4769

BORDIN JAMES J GO
1333 Noriega LO mbrd 6-8167
Chemical Exhaust Fire Protection Co Of
Northern Calif 3055-23d VA lencia 6-6404
City Wide Furnace & Chimney Cleaning & Repairing Co 3490 Mission VA lencia 6-2121

CLAWSON CO
CLEANING SPECIALISTS
Guaranteed Work
1475-9th Av SE abright 1-6410

COLAN HEATING & SHEET METAL CO
75 Patterson AT water 2-2616
Gio-Klen Co 140 Bluxome EXbrk 2-7910
GOSS WM P SHEET METAL WORKS
4640 Geary Blvd BA yview 1-8282

HOLLAND FURNACES
Careful, thorough furnace cleaning and expert repair - all makes - satisfaction guaranteed. Full-time year-round service; fifty years experience. Holland efficiency means thrifty economy.

HOLLAND
Heart of the Home

"FOR INFORMATION CALL"
HOLLAND FURNACE CO
1289-15th Av LOMBrd 4-3160

HOME HEATING & APPLIANCE CO
699-28th VA lencia 4-2464
HOWE FURNACE CO 2222 Bush FI lmer 6-3637
NEW MISSION HEATING & VENTILATING CO 3401 Mission MI ssn 8-3933

PIGCH AUTHORIZED FURNACE REPAIRS-
GOSS WILLIAM P CO
4640 Geary Blvd BA yview 1-8282

RASMUSSEN PLUMBING & APPLIANCE
253 Clement SKyln 2-2424
Richmond Furnace & Chimney Cleaning & Repairing Co
Day & Night Service
35 Vicente LOMBrd 4-6600

STANDARD FURNACE & PLUMBING
1248-9th Av MOntrse 4-7081
SUGARMAN E INC 3624 Geary Blvd. SKyln 1-8845
Sunset Furnace & Chimney Cleaning & Repairing Co
Day & Night Service
35 Vicente LOMBrd 4-6600

TIP TOP FURNACE CLEANING CO
Specialize in Furnace Cleaning
Free Estimates
No Sales - Just Good Service
354 Victoria UNdrhl 4-4437

Tip Top Furnace Cleaning Co
354 Victoria JUNpr 4-4437
(See Advertisement Page 307)

TOP HAT FURNACE & CHIMNEY CLEANERS
499 Oak MA rket 1-6167

UNITED FURNACE & HEATING SYSTEM CLEANING CO
POWER SUCTION CLEANING
FREE EST. - WORK GUARANTEED
2166 Market MA rket 1-2761

United Furnace & Heating System Cleaning Co
2166 Market MA rket 1-2761
(See Advertisement Page 308)

WESTERN FURNACE CO
4640 Geary Blvd BA yview 1-8282

Furniture-Antique-See Antiques Dealers

Furniture-Beds-See Beds

Furniture-Church-See Church Furnishings

Furniture Cleaning
See Upholstery Cleaners

Furniture Covers-See Slip Covers

Furniture Dealers-New

A Active Furniture Co
1055 McAllister FI lmer 6-3707
A B C Furniture Co 999 McAllister WA lnut 1-7742
A & M PREMACK MOVING & SALVAGE
424 Valencia HE mlock 1-0637
Aarco Auction Studio
661 Golden Gate Av UN drhl 3-3850
Aaron Used Furniture Co
746 McAllister FI lmer 6-8353
ABBEY RENTS
Folding & Non-Folding Chairs-Tables
Bridge Sets-Hosp Beds-Sales-Rentals
1314 Post GRayston 4-2525

ACKERMAN CHARLES
CONTEMPORARY INTERIOR DESIGNERS
Furniture - Accessories
3431 California SKyln 2-2200

ACME FURNITURE CO
Juvenile Furniture-Our Specialty
4042-24th VA lencia 4-4373

AL JOHN FURNITURE
Hop King Furniture
1313 Mason TU xedo 5-5262
Alexander Furniture Co 39 Grove HE mlock 1-1566
Alexander Furniture Co 1236 Market HE mlock 1-1565
Alto Anthony 621 Mission EXbrk 2-6424

ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia ATwtr 2-2900

ALOHA RATTAN CO
Manufacturers of
RATTAN FURNITURE
Made to Order or In Stock
EXPERT REPAIRING
Reupholstering and Refinishing
Factory to You
360-5th SU tter 1-1446
508 Sutter EXbrk 2-1841

Allrite Furniture Store 708 McAllister, WEST 1-5976
American Home Furnishing
301 El Camino RI Mbra
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 12207

ANTHOR & CO INC
Original Designs in
FINISHED & UNFINISHED FURNITURE
Imported and Domestic
COMPLETE "DO-IT-YOURSELF" DEPT.
1138 Sutter ORdwy 3-4733

ARMBRUSTER'S FURNITURE
1132 Polk GRayston 4-8521
Arnold For Furniture
225 Kenwood Wy South S F PLaza 5-1226
Art Furniture Co
1335 Golden Gate Av WA lnut 1-2725

ART RATTAN CO OF CALIF
Modern Rattan Furniture
At Factory To You Prices
Send for Our Free
Illustrated Catalogue
2424 E 12th Oakland KE llog 4-0513

Associated Home Furnishers
1370 Mission HE mlock 1-7667
(See Advertisement Page 311)

(Continued Next Page)

STARLIGHT FURNITURE CO.
COMPLETE HOME FURNISHERS



Traditional & Modern Furniture
Mohawk & Gulistan Rugs & Carpets
Simmons Beautyrest & Serta Mattresses
Kelvinator & Bendix Home Appliances
O'Keefe & Merriif Ranges
Zenith Radios & Television
Ruud Water Heaters
Eureka & Hoover Vacuum Cleaners
Thayer Baby Furniture

In the Same Location Since 1916
Open Monday & Friday Till 9 P.M.

Dial VA lencia 4-4365

2211 TO 2221 MISSION
Near 18th St.

EASY PARKING

ROOM OUTFITS!



GREAT WESTERN
UNCONDITIONALLY GUARANTEES YOU
LOWEST PRICES IN THE WEST
LIVING ROOM - BEDROOM - CHROME DINETTE SETS
RUGS - STOVES - REFRIGERATORS
COMPLETE 3 ROOM OUTFIT \$169.00
Featuring All Nationally Advertised Brands
Terms Up to 3 Years to Pay
Out of Town Credit Cleared the Same Day
as Low as No Money Down **UNDERHILL 3-5200**

IT'S CHEAPER BY THE ROOMFUL ... AT

GREAT WESTERN FURNITURE CO.

OPEN EVE. TILL 9
OPEN SUNDAYS 11 TO 5

1475 Market St.
Bet. 10th & 11th
San Francisco
BERKELEY
3006 San Pablo
of Ashby